What is Cloud computing? (More information at www.esg.co.th)

What is Cloud Computing? Many people may think of just hosting a file on the Internet. Cloud service is only one type of service, but in fact, Cloud Computing services are much more meaningful.

Cloud Computing is a service that encompasses processing, storage unit and online systems from the service provider which to simplify installation and save time for administrators. Furthermore it's also reduced the cost of building a computer system and network itself. There are both free and paid.

Cloud computing – A simple introduction

Cloud Computing is where we use the software, systems, and resources of the service provider's computer through the Internet. We can choose the processing power, select the number of resources that need to use. And we can access data on the Cloud from anywhere.

Why is *Express* on Cloud so popular?

Express on cloud is a service we use or rent using computer systems or computer resources of the service provider to use in the work. We do not need to invest in purchasing Hardware and Software itself, or implementing local network by yourself. Reduce responsibility for system administration. (Because the service provider will be their own care), while upgrading the system is also easier. All users have easy access to information systems through the Internet. We can pay according to our needs (at least 4 users). If any day needs more, it can be purchased to further enhance the capabilities of the *Express* on Cloud without upgrading the system. As a result, small and medium businesses are turning to *Express* on Cloud to reduce costs and reduce complexity. The *Express* on Cloud service is a software as a service (SaaS) service that leases software or applications through the Internet processed on the carrier's system. No need to invest in building a computer system, hardware, the software itself, do not have to sacrifice the cost of the system. Because software is run through the cloud from anywhere where only have internet access.

The success of an active enterprise *Express* on Cloud

Small, medium and large organizations are finding ways to reduce costs, reduce time, and simplify IT management, which is important and relevant to business competitiveness. Because buying hardware devices and system upgrades, it comes with cost and requires long term maintenance. While the organization needs flexibility, and no hassle to change the structure of the computer system, networking, support the expansion of business. And adapt to the future faster than competitors. Currently, *Express* customers have more than 4000 users on the *Express* on Cloud service, and in an age of widespread internet access availability and availability of 3G / 4G / Wi-Fi networks, *Express* on Cloud service enables organizations to reduce costs and efficiently manage your organizations.

What is *Express* on Cloud

Implementing *Express* programs and existing data on the cloud means that you will need to have an active Internet connection to work.

So, wherever you are with the Internet, you can use *Express*. (After using *Express* on Cloud, you do not have to use your server.)

** Note **: Not available on Windows XP and Windows versions lower than Windows XP.

Why use *Express* on Cloud?

- **Reduce IT costs in the organization. No need to use the *Express* Server to worry about repair / maintenance or staff to maintain the server.**
- Increased data access protection By using a private security system, which is a foreign IP protection system to work.
- Enhanced Virus and Spyware Protection
- You can retrieve up to 7 days of data by specifying the desired month and year.
- The back up system will back up the data over time. The backup system is divided into two sets to ensure that data is not lost.
- Available 24 hours a day, anytime with Internet and a computer or tablet or smartphone.
- Backup Snapshot 4 copies (Active site)
- Use it on your phone, be it Android or iOS.
- The information that is used on *Express* on Cloud, if you want to use the server in the company's future. Can be made immediately. No complicated steps.

What if Internet crashes?

- It can share the signal from the mobile to the computer for further use. Or back up your device. Until the Internet, the data is Cloud to continue.

How many companies can you use?

- The company will only service the company that owns the license but will open the archive to use. 15 Folder

Will there be a problem printing out the printer?

- There are two types of access: Application and Web Browser.
- No problem printing. If your printer is not too old.
- Macintosh, iOS, and Android OS computers can not print to the printer. But can enter data And see the information on the screen.

Privacy Statement

- The Company will place the personal information of customers using the *Express* on Cloud service with appropriate control and ensure that personal information of the customer is not distributed to third parties without the consent of the customer.