

What is Cloud Computing? (More information at <https://www.youtube.com/watch?v=pGStqvsNKP4>)

Cloud computing is often associated with the simple act of storing files on the Internet. However, this represents only one aspect of the broader cloud ecosystem. In reality, Cloud Computing refers to a range of services.

Cloud computing is a service that provides online access to computing power, data storage, and more, offered by service providers. It simplifies the process of system installation and management, reducing both the time and financial investments needed to develop and maintain systems on local computers and networks. These services are available in both free and paid options.

Understanding Cloud Computing

Cloud computing is the process of accessing software, systems, or resources hosted by a service provider over the internet. It allows for scalable resource allocation based on usage needs and enables users to access information from the cloud anytime, anywhere.

What Makes *Express* on the Cloud Popular?

Express on Cloud is a service that allows users to access and utilize computing systems and resources hosted by a service provider, without the need for investing in hardware or software infrastructure. This eliminates the need for setting up and maintaining a network system, as the service provider handles system management and maintenance. As a result, users experience reduced responsibilities, especially when it comes to system upgrades, which are easier to implement. Accessing information is simple, as users can connect via the internet, and the pay-as-you-go model ensures users only pay for the resources they need. Should additional functionality be required, users can easily scale up their services without the need for costly and time-consuming updates to hardware or software. For small and medium-sized businesses, *Express* on Cloud offers a cost-effective solution that reduces investment and administrative burdens. By outsourcing IT infrastructure management, businesses can focus on their core activities. *Express* on Cloud operates as a "Software as a Service" (SaaS) model, allowing users to access and utilize software applications over the internet, with all processing taking place on the service provider's systems. As long as there is internet access, the software can be used from anywhere, ensuring flexibility and convenience.

Success of Organizations Using *Express* on Cloud

Organizations of all sizes—small, medium, and large—are increasingly seeking ways to reduce financial and time investments, as well as minimize the complexities of managing their IT infrastructure. This is crucial for maintaining a competitive edge in business, as purchasing equipment, hardware, software, and managing system upgrades all require significant investments and long-term maintenance. At the same time, organizations need flexibility and wish to avoid the challenges of overhauling their computer systems, network infrastructure, or supporting business expansion. In today's environment, with widespread access to high-speed internet through 3G, 4G, 5G, and Wi-Fi, over 20,000 users rely on *Express* on Cloud. This service enables organizations to streamline operations, reduce costs, and stay adaptable, ensuring they can respond more quickly to future demands and outpace their competitors.

What is *Express* on Cloud?

Express on Cloud allows you to use the *Express* program and its data through cloud-based access, requiring only an internet connection.

This means you can use the *Express* program from anywhere, and once you switch to *Express* on Cloud, you no longer need to rely on your own server.

**** Note **:** Windows XP and lower cannot be used.

Why Use *Express* on Cloud?

- **Reduce IT Costs:** By eliminating the need for an on-site server, organizations can significantly lower IT expenses. With *Express* on Cloud, there's no need to worry about server maintenance, repairs, or managing server-related personnel.
- **Enhanced Data Protection:** *Express* on Cloud incorporates private security measures, safeguarding data from unauthorized IP addresses and preventing potential security breaches within the system.
- **Multi-Layered Protection:** The system offers two levels of protection against viruses and spyware, ensuring comprehensive security for your data.
- **Data Backup Requests:** Users can request data backups from the past 7 days, specifying the exact date, month, and year needed for retrieval.
- **24/7 Accessibility:** *Express* on Cloud is accessible anytime, anywhere, as long as there's an internet connection, and it can be accessed via a computer, tablet, or smartphone.
- **Mobile Compatibility:** The service is fully compatible with both Android and iOS devices, enabling seamless access on mobile phones.
- **Seamless Data Migration:** Data stored on *Express* on Cloud can be easily transferred to an on-site server in the future, without requiring complex or tedious procedures.

How to Handle an Internet Outage?

- Users can share their mobile internet connection with their computer to maintain access to data or temporarily store information on their device until the internet connection is restored. Once the connection is available, the data can be re-uploaded to the cloud for continued use.

How Many Companies Can Use This?

- Only licensed companies will be eligible for service, with 15 folders provided for data storage.

Will Printing Issues Arise?

- Printers that are relatively recent should not experience any printing issues.
- Devices running macOS, iOS, or Android may not be able to print directly to the printer. These devices will still be able to input and view information.

Privacy Statement

- Companies can securely input their sensitive information into the *Express* on Cloud service, with appropriate protection measures in place. This information will not be disclosed to unauthorized individuals without explicit consent.